

## Receive More For Your Property GUARANTEED

The *Easy* system guarantees you more cash for your property by selling to Buyers who forfeit normal price negotiation to obtain the special financing they need.

Here's how Chuck received 129% of what he would have received selling the same property with the standard process. The asking price is important, but the final sales price is what you put in the bank.

|                             | Comparative<br>Final Sales Prices | Standard<br>Process | <i>Easy</i><br>Mortgage |
|-----------------------------|-----------------------------------|---------------------|-------------------------|
| <i>Easy</i> Appraisal Value | Unknown                           | \$100,000           |                         |
| Agent Estimated Value       | -10%                              | \$90,000            | NA                      |
| Initial Asking Price        | \$89,900                          | \$99,900            | \$99,900                |
| Ask After 30 Days           | -5%                               | 84,900              | NA                      |
| Negotiated Price            | -5%                               | 79,900              | 99,900                  |
| Post Inspection Price       | -3%                               | 77,500              | 99,900                  |
| Agent or Easy Fee           | -6%                               | 72,852              | 93,906                  |
| <b>BOTTOM LINE</b>          | <b>100%</b>                       | <b>129%</b>         |                         |

Chuck had a real estate agent perform a "Comparative Market Analysis." Then he had the property appraised professionally. The agent's estimate was only 90% of the true appraisal value. Without the appraisal Chuck would have given away 10% of the property's true value in his initial asking price.








If Chuck hadn't used the *Easy* system, he planned to reduce the price by 5% after 30 days and by 10% after 90 days. Without the *Easy* system, he recognized that he'd probably have to make an additional 5% price concession to obtain an offer. (Chuck received several full price offers in just two weeks.)

Chuck saved another 3% because he didn't have to reduce his price when the Buyer's home inspection found some minor problems with an estimated repair cost of \$2,400.

It was so easy to sell his property with the *Easy* system that Chuck did not use a real estate agent and thus avoided the 6% agent's fee normally charged in his area.

## Easy Mortgage Money Sells Many Types Of Properties

The *Easy Mortgage Money* system is most widely known for its ability to sell single family homes - **INSTANTLY & FOR FULL VALUE**. However, the same system is also very effective with a wide variety of property types including:

-  Mixed Use (Res & Comm)
-  Apartment Buildings
-  Retail/Office/Warehouse
-  Industrial/Auto
-  Hotel, Healthcare, Self Storage
-  Mobile Home Parks
-  Small as well as large projects

As with residential properties, the *Easy* system draws both more Buyers and better Buyers -- Buyers who will compete with each other to buy your property **INSTANTLY & FOR FULL VALUE**. Many of these commercial Buyers are entrepreneurs with large "unqualified incomes." We also provide extremely competitive commercial loans for qualified projects.

## To Sell Your Home Instantly

For additional information and your **FREE TRIAL** including a concise guide to selling your home with *Easy Mortgage Money*, contact your independent *Easy Mortgage Money* representative.

**Products International**  
5951 Riverdale Avenue  
Box 1029  
Riverdale, NY 10471

**Sell Your Home  
How To  
Instantly and  
For Full Value**

**FOR SALE** with  
*Easy Mortgage*  
We say "Yes"  
when banks  
say "No"



**Easy Mortgage Money**  
Floods You With Full Price Offers  
Eliminates Hagglng  
Ensures Financing For Buyer  
Closes Sale Within One Month

**Receive More \$\$\$  
For Your Property  
GUARANTEED**

**FREE TRIAL  
No Cost or Commitment**