

EXCLUSIVE BONUS GIFTS WHEN YOU JOIN HERE!

CASH-COW CASH-NOW

Introducing the most amazing, affordable and fun money-making program on the market!

- ✓ Just Mail 100 copies of this flyer and watch what happens... No need to mail thousands!
- ✓ Low-Cost (only \$32.70 to join) with HUGE money-making potential!
- ✓ Get just 5 responses, who get 5 responses and you can earn **an exciting income:**

5 responses = \$10 plus 100 stamps (your postage for your mailing was just covered!)

those 5 get 5 = $25 \times \$2 = \50

who get five = $125 \times \$2 = \250

who get five = $625 \times \$5 = \$3,125$

who get five = $3125 \times \$5 = \$15,625$ plus 31,250 stamps!

TOTAL: \$19,060 plus many thousands of stamps

Forget the Hype!!! How many people will really earn \$19,060? The truth is few if any. So why do we dare tell the truth when we could do what everyone else does and feed you a lot of hot air and hype? Because we know you are tired of it and you deserve better. You probably won't earn \$19,060 because statistics show that 90% of the people do little if any sponsoring. Given that fact, we'll cut the above figures by 90%, so you only earn 10% of this example – That IS realistic! Could you use an extra \$1,906 cash, and over 3,000 stamps? That's what you would earn in the above example if we cut out 90% of the people and you only earned 10% of the total. Granted, some people will earn a whole lot more than that, but for the average person, a couple grand in cash is both realistic and exciting, especially when your initial investment is only \$32.70. Our program is different. Give us a try and you'll find that this program is a solid, steady money maker that just won't quit!

Check Out These Features:

- **A Valuable Product at Half Price – NOT a gifting program!**
- **CASH & STAMPS Sent Directly to YOU just days after you mail!**
- **Small One Time Fee for an Exclusive Money-Making Product**
- **Fully Monitored to Prevent Cheating**
- **High Potential Income from FIVE levels of Pay – Earn Thousands**
- **Mail it with ANY other program you are mailing (no extra postage cost)**

This simple money-making program flat out works! You will get our Direct Mail Secrets Book, a \$64.95 value when you join. That's more than 50% off the list price, PLUS you will have the opportunity to earn thousands. If you're ready to earn a lot of extra income, within days, not months, then turn this page over and follow the simple instructions . . .

Launched in 2005 by Direct Mail Essentials, a professional direct mail business for 25 years.

CUSTOMER GRATITUDE GIFTS FROM DISTRIBUTOR #181 WHEN YOU JOIN US!
 P.S. TWO EXCLUSIVE BONUS GIFTS: Distributor #181 pays you into
 \$3 MILLIONAIRE PROGRAM & sends THE SENSIBLE WAY TO RICHES w/dealership

Our Powerful Cash Generating Product

Our book, *Direct Mail Secrets*, informs, inspires and educates all of our members. It helps you and your group generate MORE RESPONSES and EARN MORE MONEY! This is not a few pages of tips and ideas from someone who has made a few hundred dollars. This is a book of over 25 pages, written by a direct mail and network marketing professional who has earned 2.8 million dollars in this industry since 1980! You'll learn the little known tips and techniques of the pros so that you can finally earn the big money in a home based business. If you do any mailing, this book is invaluable because it can help you earn thousands of dollars. Unlike most other direct mail programs, you get a **valuable product** that's worth every penny that you paid for it, and you get it at about half price!!!

Here's How It Works

You join by filling out the form below and following the simple steps below. We will send you an original copy of this flyer with your name and address in position 1. Each person's name on your flyer gets moved down one position, so they keep receiving commissions through FIVE levels (and so can you). All you do is copy this **ONE PAGE** (both sides) and mail to lists of people who want to earn extra income from home (we have a mailing list that you can start with if you want). This is 100% legal because you are buying a real product with real value. It's simple, so anyone can make money.

Commissions Are Sent to You Directly from Each New Member!

This way, you can start receiving stamps and cash **immediately**, and no potentially greedy monitor handles your money - it all comes directly to YOU! With every new member who joins, we check the people on the list of their flyer to make sure that commissions have been sent. Cheaters are caught immediately. No cheaters will be tolerated. Be sure to send the stamps and money to all of the people on the list below **at the same time**. Your total investment with all five spaces filled is only \$21 plus 30 stamps. That's only \$32.70 total investment for our book and a complete home-based business.

Simple, Affordable and Profitable!

Each response you get gives you 20 more stamps so you can continue mailing to earn more money. Get your *Direct Mail Secrets* book today and start earning residual income now! We send your book and your custom flyer for just \$5. The rest of your \$32.70 investment is paid to other members on the list below.

Here's How to Get Started:

1. Fill out your name, address and phone number on this form here:
2. Buy 30 first class stamps from the post office for \$11.70 (or use 30 39 cent stamps you have around your house)
3. **Make 6 copies of this flyer (this side only), one for each person on the list and you keep this original for your own records.**
4. Send each person on the list below the required monies, stamps and a copy of this flyer. We will send you your book and custom flyer.

New Member Please print neatly!

Name _____
 Address _____
 City, St, Zip _____
 Phone (Required) _____

Position 1 (send \$2 & 20 stamps): O. Abdur-Rahim, 89 Greenfield Rd., Mattapan, MA 02126-1606 #181
 Position 2 (send \$2): George E. Norr, PO Box 711699, Salt Lake City, UT 84171-1699 #145
 Position 3 (send \$2): Clarence Levengood, P.O. Box 247, Gilbertsville, PA 19525 #005
 Position 4 (send \$5): Carla Vi, P.O. Box 150, Dover, ID 83825 #001
 Position 5 (send \$5 & 10 stamps): FREE Space... you save \$5 and 10 stamps!
 Monitor: (send \$5) (we send your book and originals): D.M.E. PO Box 366, Sandpoint, ID 83864 (208) 255-8439

Fast Start Option: Enclosed is an extra \$10 (\$15 total to DME) for 150 premium fresh "buyer" names on labels.

You are purchasing our book *Direct Mail Secrets* for wholesale cost (our regular retail price is \$64.95). This is not a gift-giving program. Commissions are paid, in advance and directly to others who also promote the sale of the *Direct Mail Secrets* book and this program. We are not responsible for 1099's and we do not keep track of fees paid. You are solely responsible for your own records and taxes if applicable. Examples of income potential are not projections or guarantees. These examples are for illustrative purposes only. Your income depends on your own efforts. Copyright 2005, Direct Mail Essentials. All Rights Reserved.