

ALLEGHENY-CLARION ADS
PO BOX 462, 317 REA'S CT
CLINTONVILLE, PA 16372-0462
PHONE: 814-385-1111 9AM - 9PM MON - SAT (EASTERN)

THE LAMP !

LIFETIME ANCHOR MAIL PACKAGE !

INTRODUCING OUR NEWEST PUBLICATION: THE "LAMP" AND THE SWEETEST MONEY-MAKING PROGRAM AROUND!

GOOD MORNING!

YOU HAVE BEEN INVITED TO BECOME ONE OF OUR NEW SUBSCRIBERS OF THE "LAMP" A MONTHLY PUBLICATION. WRITTEN AND PUBLISHED BY A-C ADS WITH REGARDS TO MOST ANY HOME-BASED BUSINESS FOR EXTRA INCOME. PLEASE READ THIS ENTIRE LETTER AND OFFER TO BE SURE YOU MAKE THE RIGHT DECISION TO ACCEPT IT OR REJECT IT.

THERE'S NO CATCH OR STRINGS ATTACHED. NO GIMMICKS. YOU HAVE NEVER RECEIVED A BETTER OFFER PREVIOUSLY.

LOOK AT THIS AND CHECK IT OUT FOR YOURSELF. DO IT TODAY BEFORE YOU FORGET ABOUT IT. TIMING IS IMPORTANT.

HERE IT IS PLAIN AND SIMPLE STRAIGHT TO THE HEART OF IT:

THE "LAMP" IS BUILT ON A 2X10 [FORCED] MATRIX. NO WORK REQUIRED OF A SUBSCRIBER TO RECEIVE SALES COMMISSIONS OF UP TO \$3,088.00 MONTHLY. THAT'S RIGHT. NO WORK ON YOUR PART. JUST BECOME A SUBSCRIBER TODAY AND YOU'RE ALL SET.

THE PUBLISHER USES A UNIQUE SYSTEM WHEREBY SALES ARE GENERATED FOR THE "LAMP" WHERE PROSPECTS ARE DRAFTED INTO A 2X10 [FORCED] MATRIX AND GIVEN 28 DAYS TO ACCEPT AN ASSIGNED POSITION AND SPONSORSHIP. THE RESPONSE IS VERY GOOD CURRENTLY (10% - 15%) AND EXPECTED TO DO EVEN BETTER. SUBSCRIBERS MAY ALSO USE THIS LETTER TO GENERATE SALES.

LOOK AT THIS!

BECOME A SUBSCRIBER TO THE "LAMP" TODAY. NEXT MONTH, THE PUBLISHER WILL PLACE ONE (1) NEW SUBSCRIBER ON YOUR FIRST LEVEL DOWNLINE. THE FOLLOWING MONTH #2, THE SAME THING IS REPEATED UNTIL YOU HAVE TWO SALES ON LEVEL #1. THEN, THE PUBLISHER WILL DO LIKEWISE FOR THOSE TWO SUBSCRIBERS, AND SO ON DOWNLINE. GET IT? WE'LL DO OUR BEST TO NOT DISAPPOINT YOU IN THIS ENDEAVOR. HOWEVER, WE CANNOT GUARANTEE RESULTS OR FORCE PEOPLE TO SUBSCRIBE TO THE "LAMP" RIGHT AWAY.

NO MORE MAKING COPIES OF FLYERS OR POSTCARDS. NO MORE BUYING MAILING LISTS. NO MORE STUFFING ENVELOPES. SAVE \$\$\$\$! JUST \$25.00 PER MONTH FOR FOUR MONTHS (\$100 OUT-OF-POCKET LIFETIME). THAT'S IT! AFTER THAT, WE SIMPLY DEDUCT YOUR MONTHLY SUBSCRIPTION FEE FROM YOUR EARNED COMMISSIONS AND SEND YOU THE BALANCE, IF ANY. WHAT A DEAL!!! IT'S JUST THAT SIMPLE!

NOW, WE CANNOT FORCE PEOPLE TO BECOME A SUBSCRIBER TO THE "LAMP" AND MAKE MONEY WITHOUT HAVING TO WORK FOR IT. YOU'LL HAVE TO MAKE YOUR OWN DECISION TO JOIN US AND TO STICK WITH US FOR A FEW MONTHS AT A SET COST OUTLINED ABOVE. ONCE YOU'RE IN PROFIT, WHICH SHOULD BE AROUND FIVE OR SIX MONTHS ON THE AVERAGE, YOU CAN RELAX FOREVER. JUST READ THE PUBLICATION, MAYBE SEND US SOME REFERRALS EACH MONTH, AND SPEND THE EXTRA INCOME AS YOU SEE FIT IT'S ALL YOURS.

TO MAKE SURE THAT YOU GET YOUR SUBSCRIPTION ENTERED ON TIME AND AS EARLY AS POSSIBLE DO IT TODAY. JUST FILL IN YOUR CORRECT NAME & MAILING ADDRESS (ALL CAPITAL LETTERS), THEN WRITE US A CHECK/MONEY ORDER FOR \$25.00 OR \$100.00 (MAXIMUM LIFETIME OUT-OF-POCKET) TO: **A-C ADS, PO BOX 462, CLINTONVILLE, PA 16372-0462** PLEASE RETURN THIS ENTIRE LETTER WITH YOUR PAYMENT. WE'LL ENTER YOU INTO THE NEXT 'OPEN' POSITION UNDER THE CODE # BELOW. WE'LL SEND YOU A CURRENT ISSUE OF THE "LAMP" WITH A GENEALOGY PRINTOUT & A THANK YOU CARD BY RETURN MAIL.

Subscriber's Name: Date: Referred by: **ID# 2363-0 1P**
Address: \$ _____ enclosed by ___ck ___ m.o. for
City: State: Zip Code: ___ month(s) subscription to The "LAMP"

Phone (optional): THANKS FOR YOUR TRUST!